

# MARMIA

## 2019 ZINE

**MARMIA** (Mid-Atlantic Regional Moving Image Archive) is a nonprofit organization based in Baltimore, MD, dedicated to the preservation and access of movies and sounds that document the arts, history, and culture of the U.S. Mid-Atlantic region.



### **Board:**

Siobhan Hagan, President & CEO  
Jasmyn Castro, Secretary  
Megan McShea, Treasurer  
Jessica Douglas  
Rahne Alexander  
Kristen Anchor  
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### **2019 Stats**

Unique archival videos uploaded to Mid-Atlantic Media ([archive.org/details/marmia](https://archive.org/details/marmia)): 296

Views by people (not robots) of videos on Mid-Atlantic Media: 17,226

Marmia.org website views: 9,937



### **Breakin' it down**

Income:

Grants: \$630

Donations (from viewers like you): \$9,087.67

Services and fees: \$13,915.94

### **Expenses**

Contract services: \$1,210.42

Rent and Equipment: \$11,404.88

Fundraising and Marketing: \$2,154.09

Operations: \$5,781.42

Travel and Conferences: \$543.69

NB: our accounts are not 100% reconciled at this time

# Q1: January–March

## January

- President/CEO presented “Chesapeake Airwaves: Highlights from the Baltimore Broadcasting Industry” at the Baltimore Museum of Industry to celebrate the re-opening of their recently renovated Communications Gallery. There was a screening of highlights from the history of radio and television broadcasting in Baltimore of rare audiovisual content, as well as live digitization of a news broadcast from the 1990s.



## February

- Purchased a refurbished S-VHS deck, time-base corrector, and MacMini computer to increase our services for this popular format.
- Productions that re-used MARMIA archival footage: The Smithsonian Channel documentary THE GREEN BOOK: GUIDE TO FREEDOM; HBO's four-part documentary series THE CASE AGAINST ADNAN SYED.



## March

- President/CEO taught a half-day introductory workshop on moving image archiving and preservation at the Old Greenbelt Theatre in Greenbelt, Maryland for University of Maryland College Park Master of Library and Information graduate students.
- Released a new zine on the history of TV Hill in Baltimore.



# Q2: April-June

## April

- President/CEO presented a 45-minute movie compilation of Baltimore-area baseball archival footage that was screened for senior residents as part of their Life Enrichment program at Maryland Masonic Homes in Cockeysville.
- CEO attended the Bastard Film Encounter in Baltimore, MD. A "Bastard Film" is: "ill-conceived or received; embarrassing or beyond the bounds of acceptability; poor in conception or execution; undesirable to those who should be caring for them; proof of something that should have never happened."



## May

- Moved into new Impact Hub office!!!! This was such a great move for our organization, but is why our expenses for "Rent" went way up this year.
- Purchased a refurbished DVCAM video deck to expand our services

## June

- Purchased storage and organizational furniture to best utilize our new office space at Impact Hub

## July

- MARMIA was one of 74 organizations nationwide to receive a National Film Preservation Grant to preserve our oldest film, [The Fitzgeralds in Hollywood] (1927)--yes, those Fitzgeralds, Zelda and F. Scott!
- Productions that re-used MARMIA archival footage: Television talk show DR. PHIL episode #17121 "Oprah on Dr. Phil"



# Q3: July–September

## July

- President/CEO spoke on a panel at the Maryland Heritage Forum at the Maryland State Archives in Woodlawn, Maryland.
- We held our Office Warming Party and first fundraiser at Impact Hub!
- Bought a few hundred archival boxes to replace the inherited boxes that are falling apart in the WJZ-TV Collection--we still need several hundred more!!

## August

- Received a new collection of photos, ephemera, and audio recordings from radio personality and Baltimore's "Morning Mayor", Lee Case (pictured with Marilyn Monroe)

## September

- Started a new shop, The Region, The Kitsch, and Your Wardrobe for purchasing kitschy cool tshirts while supporting MARMIA: [bonfire.com/store/marmia/](http://bonfire.com/store/marmia/)
- Productions that re-used MARMIA archival footage: Criterion Collection's special edition re-release of John Waters' 1983 motion picture film POLYESTER. The footage is included in the "Director-Approved Special Edition Features"



# Q4 October – December

## October

- President/CEO taught a half-day introductory workshop on audiovisual digitization at the Impact Hub Baltimore that was sponsored by the Maryland State Archives and the National Historical Publications and Records Commission.
- CEO was invited as a participant at the “Local TV Preservation Summit” held at the Library of Congress. Approximately ten 16mm film reels from the DC-Maryland area were donated from film collector Eric Krasner.



## November

- President/CEO spoke on a panel at the Mid-Atlantic Regional Archives Conference's fall meeting in Cambridge, Maryland. The panel was titled, “I have AV Materials to Preserve, Now What?”
- President/CEO attended the annual conference of the Association of Moving Image Archivists (AMIA) in Baltimore, MD. She presented:
  - on a panel at the AMIA Community Archives Workshop at the Baltimore Museum of Industry for the AMIA Regional AV Archives Committee, in addition to bringing equipment and running live digitization of Gallaudet University’s Deaf Folklife AV Collection at the event
  - film from the MARMIA Collections at Archival Screening Night at the Parkway Theatre
  - on a panel about MARMIA’s WJZ-TV Collection titled, “Rediscovering U.S. Newsfilm: Advocacy, Access & Agendas”.
- We held our largest fundraiser ever at Impact Hub during the AMIA Conference thanks to MARMIA’s amazing AMIA family who were in town for the conference.
- President/CEO spoke on a panel at the second Maryland Heritage Forum at the Maryland State Archives in Woodlawn, Maryland.

## November (cont.)

- Productions re-using MARMIA archival footage: The independent documentary TIGHTROPE: AMERICANS REACHING FOR HOPE premiered at DOC NYC Film Festival in NovemberLancaster County, PA; and Bertrand, Lancaster County, VA.
- Acquired (22) 78 rpm phonograph records from the Special Collections/University Archives at Bucknell University on American English speech and pronunciation, including a Linguaphone Language record set of American speech from various U.S. regions. From the Mid-Atlantic it includes speech examples from Indiana County, PA; Colton St. Lawrence County, NY; North Philadelphia, PA;

## Bonus

For our fundraiser held during the Association of Moving Image Archivists' annual conference, MARMIA AV Tech/Mixologist Eddy Colloton concocted some amazing thematic cocktails

and of course shared the recipes in open source fashion to his website. Here is our CEO's favorite, the Vinegar Syndrome!

Acetate film base degradation results in the inevitable degradation of film, resulting in shrinkage, embrittlement, and, most commonly, the strong odor of vinegar. To pay homage to this oft-discussed symptom of film decomposition, I made an apple cider vinegar shrub and paired it with local distillery Baltimore Spirits Co.'s lovely, grain-forward, Shot Tower Gin.



1/4 oz lemon juice  
1/4 oz Dolin blanc vermouth  
1/2 oz Spiced Cranberry Shrub  
1 1/2 oz Baltimore Spirits Co. Shot Tower Gin  
1 1/2 oz Club Soda

Combine all ingredients except the club soda in a cocktail shaker, shake with ice, strain into a glass with ice, then top with club soda.

To make Spiced Cranberry Shrub, combine 1 cup of cranberry juice, 2 cups of maple syrup, 3 cinnamon sticks, 1 star anise, and a pinch of whole cloves (careful with clove, a little goes a long way) in a pan on low heat. Stir till mixed thoroughly. Add 3/4 cup of apple cider vinegar. Bottle and store (keeps for a long time).

# THANK YOU

MARMIA cannot exist without you.

Special thanks to:

All of our MARMIA Members, Maryland State Archives, Baltimore City Archives, National Film Preservation Foundation, Impact Hub Baltimore, Smithsonian NMAAHC Media Conservation Team, the Association of Moving Image Archivists, the Old Greenbelt Theatre, the African American Home Movie Archive, Milestone Film & Video, Joe Squared, Charm City Meadworks, Baltimore Spirits Company, Rocket Frog Brewing Company, A/V Geeks, Colorlab, Office Liquidation Solutions, Jacob Cornblatt, Eddy Colloton, Charles Hosale, Fiona Kong, Brenna Dolphin, Eric Krasner, Paul Kelly, Marc Sober, our amazing graphic designer Austin Pence, and all others who worked like a dog for MARMIA over 2019 (including pictured below, Rory and Mitzie)!

